

CITY OF WIESBADEN:

PRIVATIZATION OF PUBLIC POOLS



Kaier-Friedrich-Bad

Source: www.wiesbaden.de; www.hhog.de



Opel-Bad

Client: Landeshauptstadt Wiesbaden
Year: 2005
Location: Wiesbaden (Hesse), Germany

Brief Description:

The city of Wiesbaden offers a wide range of possibilities for water sports activities. The facilities are operated by different providers. Beneath upcoming costs for invest the public pool scene is characterized by the problem of high demands for grants.

With this background the city of Düsseldorf is studying the possibility to convert all public pools into a market-oriented Public Pool Company.

Tasks:

- Drawing-up several Strengths/Weaknesses-Profiles to optimize the Economic Situation of the Public Pools
- Structural and technical Inventory Analysis
- Characterization of an optimal Offer Concept
- Economic Calculations for presented Options
- Pointing out forms of Organization and Operation considering the actual situation of the City