

FEASIBILITY STUDY

BADEPARADIES SCHWARZWALD



Source: Architekturbüro Josef Wund

Client: Landesbank Baden-Württemberg, Stuttgart,
and Architekturbüro Wund, Friedrichshafen

Year: 2009

Location: Titisee-Neustadt (Baden-Wuerttemberg),
Germany

Brief Description:

The Wund Group is planning and realizing the "Badeparadies Schwarzwald" in Titisee-Neustadt. Beneath the existing facilities in Erding and Bad Wörishofen the bathing paradise will be the third facility in the portfolio of the group.

For the evaluation of the chances and risks Wenzel Consulting was commissioned with the drawing up of a feasibility study for "Badeparadies Schwarzwald"



in August 2009. The results of the study should serve as a decision basis for the financing bank.

Tasks:

- Location Check
- Market and Demand Analysis
- Examination of the proposed Concept
- Visitor Prognosis
- Calculation of Profitability