

PROFITABILITY ANALYSIS
AQUA PARK CESTLICE, PRAGUE



Source: Geising + Böker/CMR, Hamburg/Vechta, 2004

Client: Marie Group spol. s.r.o., Prague
 Year: 2004
 Location: Prague, Czech Republic

Brief Description:

Aqua Park Cestlice has been under construction since 2003.

In 2004 the architects Geising + Böker and CRM were commissioned to check the architectural and constructional input and the costs, further to develop a new concept. The technical conception was checked by consulting engineers IGP, Pforzheim.

Wenzel Consulting was commissioned to analyze this new concept and the marketability of the project.



Tasks:

- Analysis of the Catchment Area
- Evaluation of the Competition
- Investigation of the Visitor Potential
- Plausibility Check of the Concept
- Profitability Calculations