

## FEASIBILITY STUDY

### OLYMPIC SWIMMING POOL MUNICH



Source: [www.olympiapark.de](http://www.olympiapark.de)



Client: Olympiapark München GmbH  
Year: since 2003  
Location: München (Bavaria), Germany

#### Brief Description:

Wenzel Consulting is active for the Olympiapark München GmbH since the beginning of the year 2003. In a first step a concept for the reorientation of the Olympic Park Munich was developed in cooperation with the B.A.T Freizeitforschungsinstitut, Hamburg.

In the course of new positioning the area and with the background of necessary measures of reorganization in the Olympic Swimming Pool a separate feasibility analysis was provided for this public pool.

After the check of the marketability of the existing offers an optimization concept was developed and the economic feasibility of the project was calculated. Focus of the study was to reduce the public grant whereas the the demand should be fulfilled extensively.

#### Tasks:

- Basic Determination (Actual State Analysis)
- Concept Development
- Economy
- Contact to Co-operation Partners (Fitness)