CONCEPT EXAMINATION

STADT- AND EUROPAHALLE CASTROP-RAUXEL

Source: www.forum-cr.de

Client:	Stadt Rastrop-Rauxel
Year:	2002
Location:	Castrop-Rauxel (North Rhine-Westphalia), Germany

Brief Description:

The City of Castrop-Rauxel operates two event halls, Stadt- and Europahalle, at one site. The operational business of both facilities is badly deficient. In addition to that a piling up of investment and reconstruction measures strengthens the problems.

Task for Wenzel Consulting was to identify the required measures to optimize the economy of the event halls, to maintain their competitiveness and to determine recommendations for the implementation.

Tasks:

- Trend Analysis of the German Event Market

- Analysis of the Facility
- Operation Analysis
- Deduction of Guidelines
- Formulation of constructional and operational Optimization Measures
- Analysis of the Potential
- Efficiency Analysis