

ANALYSIS OF THE TOURISTIC EFFECTS

FEHMARNBELT FIXED LINK



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Client:	Kreis Ostholstein/Ministerium für Wirtschaft, Technologie und Verkehr des Landes Schleswig-Holstein
Year:	1999
Location:	Isle of Fehmarn, Heiligenhafen, Großenbrode, Oldenburg i.H. (Schleswig-Holstein), Germany

Brief Description:

The idea of the Fehmarnbelt Fixed Link is in the discussion since a long time. Since the end of the 90s plans and discussions became more and more specific.

Several studies examined partial aspects of the huge infrastructural project as a decision support for the government of Schleswig-Holstein. The task of Wenzel Consulting was to examine and analyse the regional touristic aspects.

The ministers of transport from Danmark, Germany and the Federal State of Schleswig-Holstein declared to realize this international traffic project in June, 2007. The signing of the treaty through Denmark and Germany took place at September, 2008.



Tasks:

- Summary of the contemporary and Expected Future Situation of Tourism in the Region (without fixed link)
- Overview about relevant Development Trends (Demand and Offer)
- Analysis of Reference Projects
- Performance and Evaluation of Expert Discussions
- Qualitative Analysis of the Chances and Risks of the Project during Phase of building and during Operation (Description of the expected effects to the Experience Profile of Isle of Fehmarn, to the potentials of Nature, to the Reachability and to the attitudes of Tourists and Day-trippers)