

FEASIBILITY STUDY & PLAUSIBILITY CHECK
BOSTALSEE



Source: www.park-resort-bostalsee.de

Client: SHS-Strukturholding Saar GmbH;
Sarcon Projekt-Gesellschaft für Projektentwicklung und Baumanagement mbH

Year: 2000 – 2001;
2003 – 2004

Location: Bostalsee (Saarland), Germany

Brief Description:

The plannings for the development and establishment of a holiday resort at Bostalsee should extend the touristic offer of the region and give impulses to the development of tourism in Saarland.

The concept includes a resort with a wide range of accomodation- as well as numerous sports- and entertainment offers.

Since 2000 the economic feasibility of this project was examined for both SHS and Sarcon. Furthermore Wenzel Consulting organized contacts between our client and potential investors and operators.

The plausibility of the meanwhile modified concept was checked again in 2004.



Tasks:

Phase I:

- Site and Market Analysis Bostalsee/Nohfelden
- Site and Market Analysis of Holiday Resorts (nationwide)
- Competition Analysis regional Resorts
- Economic Calculations
- Operator Acquisition

Phase II:

- Examination of the Concept
- Economic Calculations
- Prognosis of the Capacity Utilization