

FEASIBILITY STUDY ALPINCENTER AM TETRAEDER



Source: www.alpincenter.com

Client: Montan Grundstücksgesellschaft mbH, Essen
Year: 1996
Location: Bottrop (North Rhine-Westphalia), Germany

Brief Description:

In a joint project with MSP GmbH, Dortmund, the Montan Grundstücksgesellschaft mbH hired Wenzel Consulting to carry out a feasibility study and to check the conceptual approaches to their alpine center with indoor skiing facilities, which was in the planning phase, along with supplementary infrastructure.

The result of the feasibility study, based on concept and the positive profitability situation of the facility, was a recommendation by the consultants to implement the "Alpincenter".

The facility opened in January 2001 and since 2004 it is known as "alpincenter Bottrop".



Tasks:

- Market, Demand and Potential Analysis
- Site Assessment
- Profitability Analysis
- Definition and Dimensioning of the Offer Components
- Development of further planning Steps
- Creation of the Acquisition Brochure
- Researching suitable Operators

You can find additional information at www.alpincenter.com.