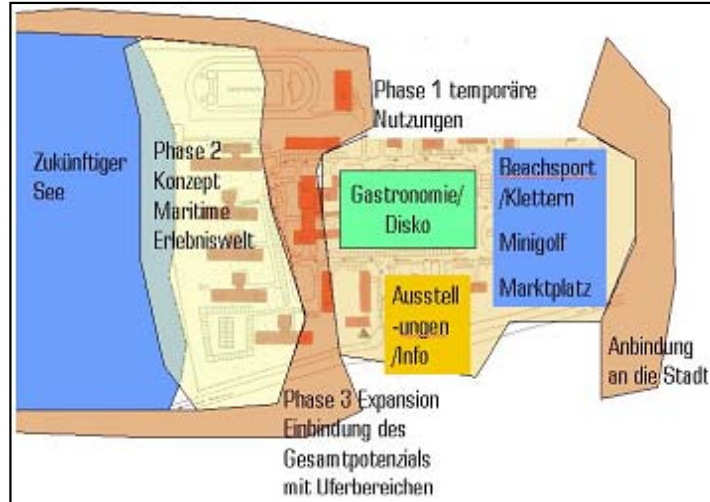


FEASIBILITY STUDY LEISURE/TOURISM

WANGERLAND KASERNE HOHENKIRCHEN



Source: Wes & Partner 2003, Hamburg



Source: Graphics Wenzel Consulting Aktiengesellschaft, Hamburg; 2003

Client: Gemeinde Wangerland
 Year: 2003
 Location: Hohenkirchen Wangerland (Lower Saxony), Germany

Brief Description:

A notable number of barracks of the German Armed Forces are going to be closed, as the Wangerlandkaserne in Hohenkirchen. That approx. 14 hectares large barracks area was officially closed down in the year 2003. In order to identify a suitable follow-up utilization for this location, Wenzel Consulting was assigned to examine the feasibility of leisure attractions. The focus was to check new sources of income for Hohenkirchen and the Wangerland by the touristic use of the former German Armed Forces barracks.

A condition for the establishment of a touristic resort and leisure facilities at the site was to provide an artificial lake by the dismantling of Klei, which is to be used for dyke construction. The lake including islands will cover an area of approx. 110 hectares.



Tasks:

- Evaluation of the Initial Situation
- Analysis of the Leisure Market
- Development of the Use Concept
- Theming Strategy
- Rough Determination of the Regional Economic Impacts of the Project