

DEVELOPMENT ANALYSIS

CONVERSION OF FORMER SURFACE MINING INDUSTRY AREAS



„Waterworld of Geierswald“, Lausitzer Seenland - Sachsen
Source: LMBV

Client:	Lausitzer und Mitteldeutsche Bergbau-Verwaltungsgesellschaft mbH
Year:	2005
Location:	Several different locations (Brandenburg, Saxonia, Saxonia-Anhalt), Germany

Brief Description:

LMBV (Lausitzer und Mitteldeutsche Bergbau-Verwaltungsgesellschaft mbH) is a federally owned company and owner of several properties in the brown coal district of Lausitz and Central Germany. Due to reduction of mining of brown coal various surfaces are available for conversion.

Task of LMBV is, to prepare, to market and to sell as much surfaces (e.g. forest and water surfaces, agriculturally productive land, industrial fallows and shut down mining surfaces) as possible for practical subsequent utilizations.



Wenzel Consulting was commissioned to examine the usability of 47 development areas in Brandenburg, Saxonia and Saxonia-Anhalt, which were identified for subsequent utilizations like leisure, recreation and living from the view of the leisure industry.

Further Wenzel Consulting examined the properties from the view of potential private demand and made a realistic estimate of the development potentials and usabilityes of the surfaces.

Tasks:

- Identification of Pioneer Utilizations of the Leisure Industry Market as potential Conversion Uses of former Surface Mining Industry Areas
- Development of thematical Utilization Clusters (Pioneer Utilization + Complementary Utilizations)
- Generation of Utilization Profiles
- Fieldwork Site Analyses
- SWOT Analysis
- Outlining of Development Potentials
- Evaluation of Usability Chances