

FOLLOW-UP UTILIZATION

CENTRAL OLYMPIC FACILITIES IN HAMBURG



Source: Hamburg für Spiele 2012 GmbH

Client: Hamburg für Olympia GmbH, Hamburg

Year: 2002

Location: Hamburg, Germany

Brief Description:

Wenzel Consulting Aktiengesellschaft was hired to develop a concept for subsequent utilization of the athletic offerings in the planning area of Olympia Park, in the sense of an urban resort. The focus was on concepts for the Olympic swimming pool, the sports hall and the Olympic Stadium.

The goal was to show development options that would be sustainable at the site both from an economic and a spatial perspective and planning for the nearby Hafencity (Harbor City) were also taken into consideration.

Tasks:

- Site Assessment
- Benchmarking Urban Resorts
- Concept Development for Subsequent Utilization
- Effect on the Regional Economy