

**BENCHMARK ANALYSIS**

**INTERNATIONAL PORT DEVELOPMENT AREAS**



Scenes (from top left): Oslo Aker Brygge, Norwegen; 2 x Vancouver Granville Island, Kanada; Newcastle Quayside, Großbritannien; Gateshead Quais, Großbritannien; Duisburg Innenhafen, Deutschland; Manchester, Salford Quais, Großbritannien; From presentation „Hafenareale als Erlebnisraum“, Wenzel Consulting Aktiengesellschaft, Hamburg; 2002

Client: Hanseprojekt GmbH, Bremen

Year: 2002

Location: Bremen (Lower Saxony)

**Brief Description:**

The processes of the economic structural change caused also in the city of Bremen the disuse of former industrial facilities, inter alia huge areas of the harbor were affected. Within the context of the revitalization of these industrial sites the establishment of future leisure and recreational uses were planned for different subareas. The measures should facilitate the reintegration of these conversion areas into the urban structure without colliding with existing industrial utilizations.

In the context of these plannings Wenzel Consulting was commissioned with the benchmarking of national and international port revitalization projects. In a second step these benchmarks should be evaluated in the comparison with the site conditions in Bremen.



Tasks:

- Site Evaluation
- Research International Sites
- Benchmarking