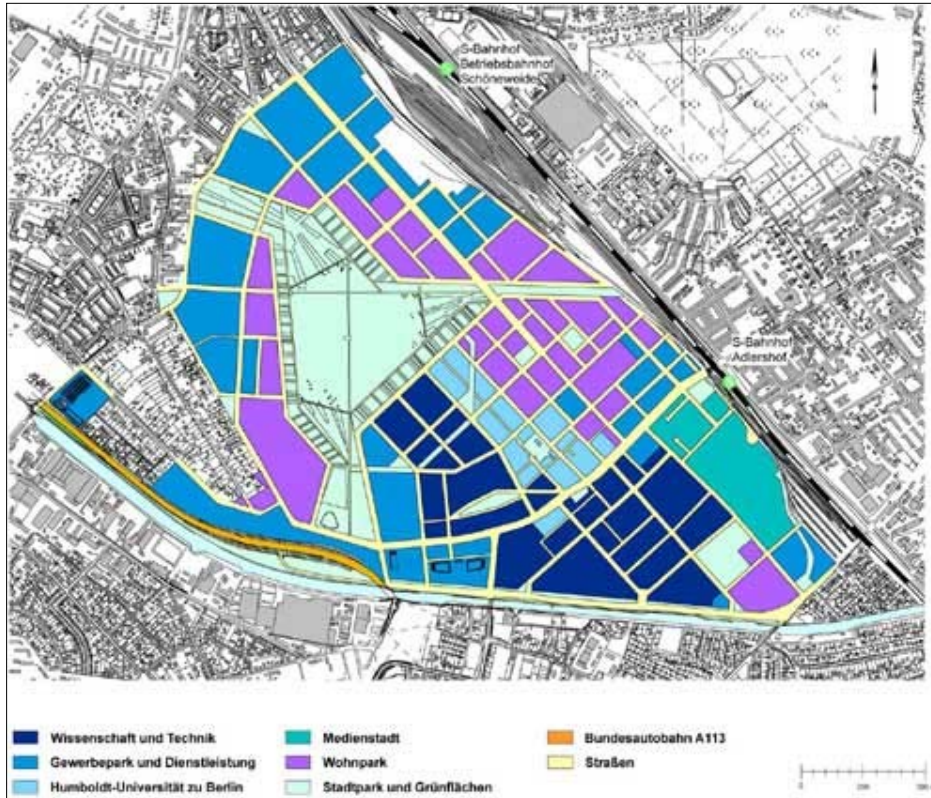


RECREATIONAL CONCEPT

BERLIN ADLERSHOF – SÜDLICHE PARKFUGE



Source: www.adlershof.de

Client: Adlershof Projekt GmbH (former BAAG), Berlin

Year: 1999

Location: Berlin-Adlershof, Germany

Brief Description:

Since 1993, the BAAG has been occupied with the development of the approx. 420 ha (approx. 1,038 acres) sized premise of the “city for science and economics” in Berlin’s district of Adlershof.

In 1999, Wenzel Consulting Aktiengesellschaft was commissioned to examine which leisure uses could be fundamentally realisable on an open space within Adlershof.

Due to the open options of utilization, the concept suggestions demonstrated a wide spectrum of ideas: they ranged from a neighbourhood centre including retail trade offers and facilities for wellness and fitness up to offers with national at-



tractive forces such as an edutainment centre or health orientated recreational swimming facilities/thermal bath.

Tasks:

- Presentation of Trends within the Leisure Market
- Efficiency of existing Offers
- Competitive Situation
- Total Concept Development
- Presentation of potentially suitable Components of Utilization