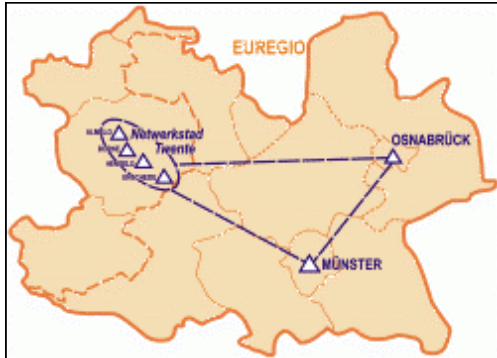


STRUCTURAL STUDY

LARGE RECREATION FACILITIES IN EUREGIO



Source: www.interreg.euregio.de

Client: Tourismusverband Osnabrücker Land e.V., Osnabrück, Germany; and Gelders Overijssels Bureau voor Tourisme, Deventer, Netherlands

Year: 2005

Location: Germany/Netherlands; areas near the German-Dutch border

Brief Description:

EUREGIO is an amalgamation of various regions near the German – Dutch borderline, situated in both countries Netherlands and Germany and working together since 1958. In this area approx. 3.2 Mio inhabitants are living on approx. 13,000 square kilometres.

In cooperation with ZKA Consultants & Planners, Breda, Netherlands and with ift Freizeitberatung GmbH, Köln, Germany, Wenzel Consulting worked out a basis analysis about the possibilities of establishing large recreation facilities in the EUREGIO region.

One of the targets of the study was to examine whether additional investments and measures to optimize the structure of the area could support the strengthening of the regional touristic offers.

Fundamental factors for a successful operating of large recreation facilities and different conceptions were analyzed. A multitude of interesting und interested locations were examined and the results were supported by expert interviews and surveys in the involved local authority districts.



Tasks:

- Site Analyses
- Expert Interviews
- Market and Demand Analysis (Potential of the Demand, Competition)
- (Rough) Concept Development and Recommendations
- Visitor Projection
- Estimation of the Invest and Capacity
- Analysis of the Economy
- Regional Economic Effects
- Project Schedule

Additional information can be found here www.interreg.euregio.de.