

**FEASIBILITY STUDY „LULU LEISURE ISLAND“  
ABU DHABI, UNITED ARAB EMIRATES**



Source: Lulu Leisure Island – design and technical submission; Public Works Department, Abu Dhabi (publisher), 1994

Client: Public Works Department of Abu Dhabi  
Year: 1991 – 1994  
Location: Abu Dhabi, United Arab Emirates

**Brief Description:**

The Abu Dhabi Emirate planned the second largest leisure project of the world in the beginning of the nineties. In the Arab Gulf, at the coastline of Abu Dhabi, a manmade 420 hectare island was built. This ambitious project was the base for a unique leisure and tourist destination.

The government launched an international design competition with 45 participants of which six firms were asked for a comprehensive concept development task. Beside Wenzel Consulting internationally acknowledged architects like Forrec, Canada, took part in this competition. Result of the competition was the formation of an international planning consortium with the leading firms of the world. In a second phase a state of the art concept was developed with: Themeparks, Waterpark, Sealife Park, Equestrian Club, Botanical Garden, Enter-



tainment Centers, Heritage Attractions, several hotels, Beach Resorts and sports facilities.

The proposed investment exceeded 3 billion US\$.

Tasks:

- Concept Development
- Masterplan
- Model building
- Investment Estimations
- Visitor Projections
- Economic Feasibility Studies
- Operational Studies