

**FEASIBILITY STUDY  
HAFENCITY HAMBURG**



Source: City of Hamburg, GHS

**Client:** GHS Gesellschaft für Hafen- und Stadtentwicklung mbH, Hamburg (today: Hafencity Hamburg GmbH)

**Year:** 1999/2002

**Location:** Hafencity Hamburg, Germany

**Brief Description:**

An area of about 100 ha was available in the eastern part of the Hamburg harbor. The site will be dedicated to a new purpose under the name "Hafencity". Plans focussed on residential, trade, retail, office, and leisure utilization.

About 12 hectares of the project area are marked out for long-term commercial use under a concept that includes leisure, culture, and retail offerings.



Wenzel Consulting was hired to examine a feasibility study for a leisure concept for the development area which carries out the requirements and which can be implemented.

Meanwhile the HafenCity is the largest urban development project in Europe. Wenzel Consulting is currently integrated into various plannings and developments in this area (e.g. "Maritime Erlebniswelt", "Elbphilharmonie", "Aquarium HafenCity").

Tasks:

- Site Analysis
- Analyzes of the Market, Requirements and Competition
- Evaluation of relevant Reference Facilities
- Development of a Rough Concept
- Illustration of relevant Modules of the Offer

Please request our single references and find further information at:  
[www.hafencity.de](http://www.hafencity.de)