

## DEVELOPMENT ANALYSIS

### CASINO DUISBURG



Source: WestSpiel

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| Client:   | Westdeutsche Spielbanken GmbH & Co. KG,<br>Münster (today: Duisburg) |
| Year:     | 1999 – 2002  |
| Location: | Duisburg (North Rhine-Westphalia), Germany                           |

#### Brief Description:

Wenzel Consulting developed a new Casino Concept with additional attractive leisure utilizations in a themed atmosphere for the Casino in CityPalais Duisburg.

After carrying out the feasibility study Wenzel Consulting was mandated with the ongoing project-consultancy during realization phase. In a cooperation with urban planners Niemann + Steege GmbH and lawyer's office Heuking Kühn Lüer Wojtek, both Düsseldorf, the preparation and execution of the investor selection procedure was organized and the negotiation process between our client and the investor was accompanied.

The Grand Opening of the CityPalais took place on Feb., 23<sup>th</sup>, 2007, in Duisburg.



Tasks:

- Analysis of the Potential
- Site Analysis and Examination
- Competition Analysis
- Visitor Prognosis
- Development of the Concept
- Workshops
- Consultancy during Implementation Phase
- Layout-Planning
- Calculations of the Economy
- Drawing-up Acquisition-Brochures
- Preparation and Execution of the Investor Selection Procedure
- Consultancy in Contract Design