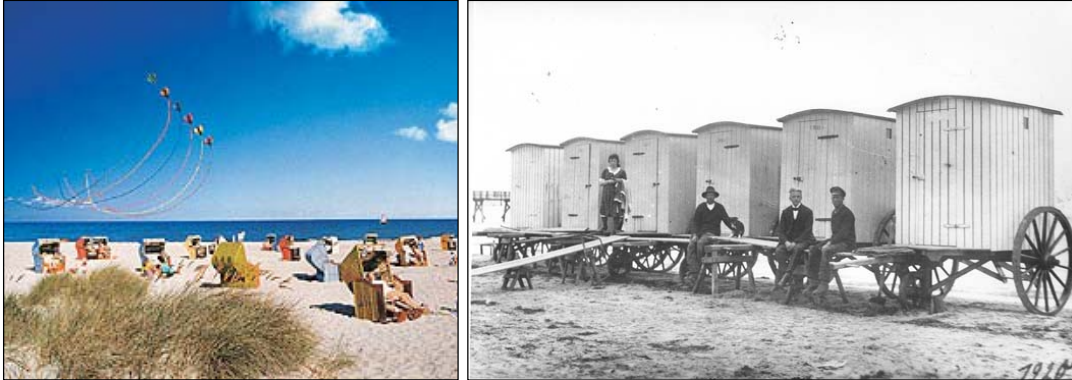


## FEASIBILITY STUDY

### HOLIDAY MUSEUM "OSTSEE(T)RAUM"



Source: Heilbäderverband Schleswig-Holstein/Timmendorfer Strand

Client: Kurbetrieb Timmendorfer Strand/Niendorf  
Year: 2007  
Location: Timmendorfer Strand (Schleswig-Holstein),  
Germany

#### Brief Description:

Timmendorfer Strand is one of the most important touristic destinations at the German baltic coast. For to strengthen the prospective touristic development the municipality planned the implementation of a new weather-independent attraction with culture and leisure uses.

Basis of our consultancy was the project title "German Holiday Museum", which was the result of a touristic study of E.T.I.. Within our study the positioning and the exhibition concept of the facility were developed further consequently.

After checking diverse micro-sites we recommended the site "Kurpark" for the new attraction. The analysis included all classical modules of a feasibility study. At the end recommendations to models of operation were given.

#### Tasks:

- Comparative Evaluation of diverse Micro-Sites
- Market Analysis
- Rough Concept Development
- Visitor Prognosis



- Calculations of the Capacity
- Estimation of the Invest
- Analysis of the Economy
- Recommendations to Models of Operation