

## POST-UTILIZATION FOR THE „BIOSPHERE“ AT BUGA 2001



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Client: Entwicklungsträger Bornstedter Feld GmbH,  
Potsdam

Year: 1998 – 1999

Location: Potsdam (Brandenburg), Germany

### Brief Description:

Development of a post-utilization concept based on requirements for “Biosphere”, the nature experience world being built for BUGA 2001. The leisure property opened September 14, 2002. The investment volume for the project was approximately 30 million EUR.

### Tasks:

- Site Analysis
- Market and Demand Analysis
- International Reference Projects
- Concept Development
- Visitor Prognosis
- Profitability Calculations for different Offering Variants
- Contacting Operators and Investors
- Determining Regional Economic Effects
- Participation in Architects Competition

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