

FEASIBILITY STUDY

SCIENCE CENTRE "NATURGEWALTEN", LIST/SYLT



Source: Architekturbüro Johannsen und Fuchs, Husum

Client: Freundeskreis MUEZ e.V., List/Sylt
Year: 2003
Location: List/Sylt (Schleswig-Holstein), Germany

Brief Description:

Freundeskreis MUEZ e.V. is a cooperation of nine different organizations especially focussed on themes like nature and landscape protection or preservation of regional traditions. MUEZ developed a first rough concept for a maritime visitor attraction.

Primary objective of this project is to reach a broad target group informing them about the themes Northern Sea, Ocean and Climate Research, the Wadden Sea National Park as well as about Landscape and Coast Protection. Idea was to find a connection between the targets and interests of tourism, nature protection, science and publicity.

Wenzel Consulting, in cooperation with dwif-Consulting GmbH Berlin/Munich, was charged with the detailed feasibility study for the project MUEZ.

Essential requirement was to filter out and concentrate the numerous existing implementation ideas and to identify a fascinating and exciting core theme.

Based on the existing rough concept the team Wenzel Consulting/dwif Consulting developed the "Science Centre Naturgewalten" and examined its feasibility.

The state of Schleswig-Holstein promotes the project with 70 % of the projected building sum of 11 mio. Euro.



Construction works started in fall 2007 and the Grand Opening took place on Feb. 21st, 2009.

Tasks:

- Development of a Positioning Strategy
- Development of Concept and Storyline
- Visitor Prognosis
- Calculations of the Capacity
- Calculations of the Invest
- Analysis of the economic Feasibility
- Fundraising Research