

ZOOLOGICAL GARDEN LEIPZIG

MOBILITY BEHAVIOUR AND PARKING SITE REQUIREMENTS



Source: Zoological Garden Leipzig

Client: Zoo Leipzig GmbH
Year: 2010
Location: Leipzig (Saxony), Germany

Brief Description:

Since 2000 the Zoo Leipzig GmbH is consequently working on the realization of its strategical 3-phases concept "Future Zoo". In phase I the worldwide largest great ape enclosure "Pongoland", "Makasi Simba" as the lions enclosure, the Asian sloth bear canyon, the "Tiger-Taiga", the African "Kiwara-Savanna" and the elephant-temple "Ganesh mandir" were already realized.

The increase of the total number of annual visitors from approx. 750,000 (in 2000) to 1.72 million in 2009 and the decoupling of the annual season tickets sales during the same time show the conceptual and economic success of the strategic development concept.



In 2011 the tropical attraction „Gondwanaland“ will be realized (phase II), what will have positive effects on the stream of visitors. Furthermore the zoo will be positioned as a multifunctional MICE-venue after the restoration and reconstruction of the historic Gesellschaftshaus.

Due to the expected increase in visitors the traffic infrastructure should be adapted. Wenzel Consulting was commissioned to determine the future parking site requirements. The analysis was produced on the basis of diverse data delivered by Zoo Leipzig GmbH and Planungsbüro PTV.

Tasks:

- Characterization of the Mobility Behaviour in Leisure Traffic
- Benchmarking Parking Site Requirements of intraurban Leisure Facilities
- Model Calculation Parking Site Requirements Zoo Leipzig (2 methods)
- Quantification Parking Site Deficit
- Final Recommendations