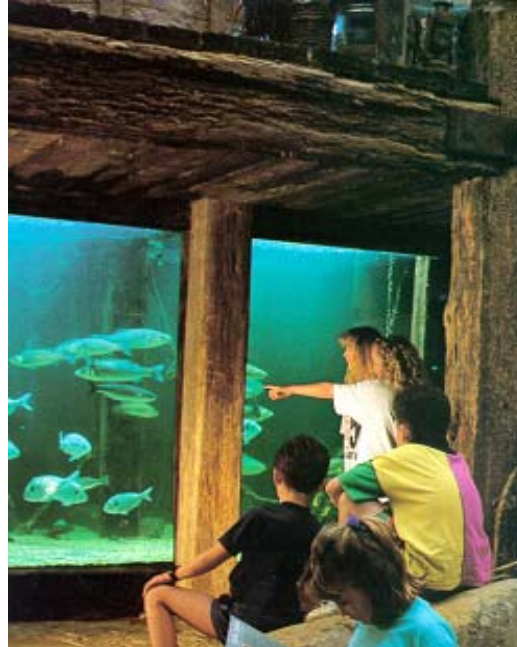


SEA LIFE KONSTANZ



Source: www.sealifeeurope.com

Client: Vardon Attractions Sea Life Centre Germany
(since 1999 Merlin Entertainments Holding
Deutschland GmbH), Hamburg (Germany)

Year: 1997

Location: Constance (Lake Constance), Germany

Brief Description:

Currently the Merlin Entertainments Group operates approx. 20 experience-oriented aquariums in Europe, ranging in size from 1,500 sqm to 2,500 sqm. Modern aquarium technology shows regional marine fauna and flora with experience elements such as waterfalls, fjords, bridges, deep sea basins, interactive touching basins, and underwater tunnels, with intensive use of sounds and effects.

Wenzel Consulting is responsible for site assessments, market analyses, and generation of visitor prognoses for several European and German projects of Merlin Entertainments e.g. in Hamburg (Dungeon), Berlin, Dresden, Munich and Constance, on the shores of Lake Constance.



See also our reference concerning various Merlin Entertainment projects.

Tasks:

- Site Assessment
- Catchment Area Analysis (Potential Demand, Competition)
- Visitor Prognosis
- Ongoing Consulting

Further information can be found on www.sealifeeurope.com.