

FEASIBILITY STUDY

VISITOR ATTRACTION AT THE AIRPORT HANOVER



Source: www.hannover-airport.de



Client: Flughafen Hannover-Langenhagen GmbH, Hanover

Year: 2000

Location: Hanover (Lower-Saxony), Germany

Brief Description:

The Flughafen Hannover-Langenhagen GmbH is the operator of the airport of Hanover. It is the 8th largest airport in Germany. By order of the airport operator the options for a construction of a visitor attraction at the airport Hanover had to be examined.

Wenzel Consulting was tasked to analyse the feasibility of a visitor attraction about the themes „Flying and Travelling“ directly at the site airport Hanover. The results of the feasibility study were the basis for all following steps of planning and realisation.

Tasks:

- Site Assessments
- Catchment Area Analyses (Potential Demand, Competition)
- Visitor Prognoses
- Determination of the Area to be used and Funds to be invested
- Profitability Calculations