

**BLACK FOREST ECOLOGICAL EXPERIENCE PARK,
FREUDENSTADT**



Source: Drawing © Christian Puille

Client: Stadtverwaltung Freudenstadt
(Freudenstadt City Administration)

Year: 1998 – 2000

Location: Freudenstadt (Northern Black Forest),
Germany

Brief Description:

The Black Forest Ecological Experience Park is comprised of various indoor and outdoor offerings. The weather-independent visitor attraction offers a “nature and forest” experience corresponding to the conditions at a specific site.

In an entertaining manner utilizing innovative technology, this edutainment center offers presentations tailored to specific target groups, providing interesting information on topics such as the forest ecosystem, utilization of wood, and environmental protection, while simultaneously presenting the northern Black Forest as a tourist destination.



Tasks:

- Site Analysis
- Market and Demand Analysis
- Tourism Trend Analysis
- Concept Development
- Visitor Prognosis
- Profitability Analysis
- Checking Possible Subsidies
- Contacting Operators and Investors