

PROJECT ACCOMPANYING
GERMAN EMIGRATION CENTER



Source: Deutsches Auswandererhaus / Photos: Werner Huthmacher

Client: Erlebniswelt Auswanderung Projektgesellschaft mbH, Bremerhaven; since 2002: BIS GmbH, Bremerhaven; 2005: BEAN Bremerhavener Entwicklungsgesellschaft Alter-/Neuer Hafen mbH + Co. KG

Year: 1999 – 2005

Location: Bremerhaven (Bremen), Germany

Brief Description:

After the successful establishment of the world-wide EXPO project "Abenteuer Spurensuche: Migration to America" the implementation of the publicly financed visitor attraction was approved in April 2004. The Grand-Opening has been at August, 8th, 2005.

Bremerhaven as Europe's largest emigration harbor offers the authentic site for an attraction covering historic migration issues, where the visitors will be enabled to experience all different aspects of historic and modern migration.



In May 2007 German Migration Center won the “European Museum of the Year Award 2007” for both its concept which communicates history of migration in an exciting way and for its scientifically processing of the topic.

The attraction design and architecture of the biggest European migration-themed experience-museum (approx. 3,500 sqm) was developed by Studio Andreas Heller GmbH, Hamburg.

Tasks:

- Feasibility Analysis
- Definition of the individual Components
- Visitor Projection
- Guest Flow Models
- Selection and Controlling of the specialized Planners
- Investigation of Distribution Channels

Additional information can be found at www.dah-bremerhaven.de.