

DEVELOPMENT CONCEPT

LOCAL PORT BURGSTAAKEN, ISLE OF FEHMARN



Source: www.burgstaaken.de

Client: City of Burg, Isle of Fehmarn
Year: 2001
Location: Burgstaaken, Isle of Fehmarn
(Schleswig-Holstein), Germany

Brief Description:

Since the discontinuation of the tax-free regulation in 1999 the economic situation of the harbor was declining in Burgstaaken.

Wenzel Consulting was commissioned with the examination, evaluation and development of the touristic potential of the local port Burgstaaken with the focus on the development of potential approaches to strengthen the economic power of the residents.

The loss of income for the neighbors of the port and for the city should be compensated by the implementation of attractive experience offers in an adequate offer concept for Burgstaaken.



In workshops – also with neighbors – a development concept for the harbor was carried out, which should be implemented step by step.

Tasks:

- Moderation of Workshops
- Site Analysis
- Analysis of the Actual Balance
- Market Analysis Tourism and Leisure vs Fisheries Economy
- Development of an Experience Concept
- Consideration of the Economy
- Derivation of Guidances