

DEVELOPMENT ANALYSIS GARDENS OF THE WORLD IN MARZAHN RECREATIONAL PARK



Source: Wenzel Consulting

Client: Grün Berlin Park und Garten GmbH
Year: 2008/2009
Location: Berlin, Germany

Brief Description:

Marzahn Recreational Park is a conversion project of the Berlin Garden Show in 1987. Nine different gardens thematizing authentic sceneries from different culture areas were realized with a considerable amount of creative plannings and capital. Since the year 2000 the "Gardens of the World" were created and built by planners and craftsmen of the relative country. Also all materials, building components and plants are authentic, original and imported. The gardens generate approx. 600,000 paying visitors annually.

In the process of the further development and enlargement of the park Büro Rehwaldt Landschaftsarchitekten, Dresden, is creating the masterplan. Wenzel Consulting was charged with the examination of the further development concerning the aspects of leisure relevant uses esp. on surfaces adjacent to the



park. In the future Marzahn recreational park should develop to a destination by the settlement of a hotel, gastronomy, conference and wellness offers.

Tasks:

- Site Analysis
- Analysis of the Demand Potential (Residents/Tourists)
- Short Evaluation of the Park and the Plannings
- Trends in the Leisure Facility Market, esp. Parks, Zoos, Theme Parks
- Basic Approaches for the Development of the Site
- Analysis of the Hotel Market
- Guidance (spatio-temporal)