

**REGIONAL GARDEN SHOW  
 WOLFSBURG 2004**



Source: [www.landesgartenschau-wolfsburg.de](http://www.landesgartenschau-wolfsburg.de)

Client: Marketing und Servicegesellschaft Allerpark mbH, Wolfsburg  
 Year: 2003  
 Location: Wolfsburg (Lower Saxony), Germany

**Brief Description:**

On April 23, 2004, the second regional garden show of Lower Saxony opened in Wolfsburg. On approx. 37 hectares, divided into the ranges Schlosspark and Allerpark, flowers, plants and gardening topics were presented up to October, 10, 2004.

The regional garden show was created as the first component of the developing "Experience World Sports and Recovery" in the Allerpark and – after the „Autostadt“ – a further step of Wolfsburg on its way to become a touristic destination.

Wenzel Consulting supported the development of the garden show mainly in operational questions. The planning of the infrastructure as well for the horticultural show and also for the follow-up utilization in the Allerpark was in the center of attention.



Tasks:

- Definition of Operational Requirements
- Analysis of the Guest Flow
- Evaluation of the Master Plan and of the Architectural Plannings for the Landscape regarding Attractiveness and Operational Requirements
- Regular Participation in Planning Meetings