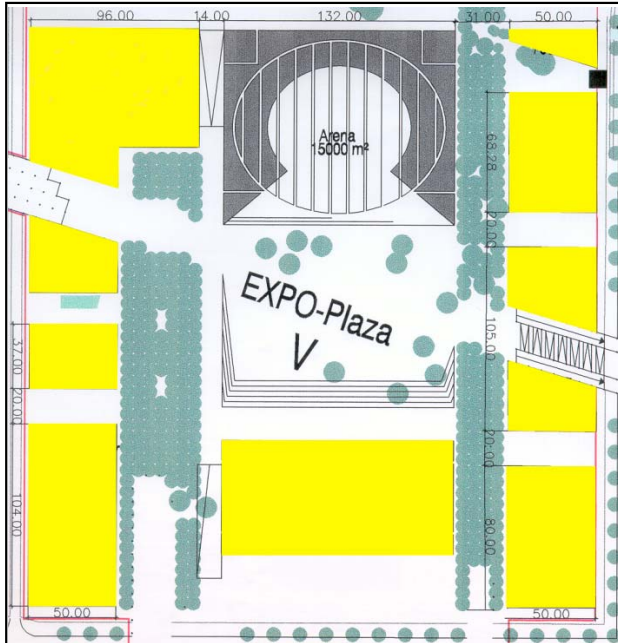


**EXPO PLAZA, HANOVER**



Source: EXPO GRUND GmbH

Client: EXPO GRUND GmbH, Hanover  
 Year: 1997 – 1999  
 Location: Hanover; EXPO 2000 Site (Lower Saxony), Germany

**Brief Description:**

One of the goals encompassed by the basic concept of EXPO 2000 in Hanover was a high degree of post-utilization of buildings erected for the world exposition. In accordance with this principle the center of the EXPO, the EXPO PLAZA, is a building complex that will be turned over for sustainable long-term business use at the Hanover exhibition site after the event.

Wenzel Consulting was hired to create a business plan for the post-utilization concept of EXPO PLAZA. The goal of the business plan was to illustrate the relevant planning parameters for the individual modules, along with their functions and effects in the overall concept for post-utilization of the EXPO PLAZA. Wenzel Consulting was also hired to contact potential project partners.



Tasks:

- Development of a Business Plan
  - Basic Paper
  - Update and Expansion during the Course of Planning
- Operator Acquisition
- Stand-by Consulting